

Corporate Supported/Sponsored Symposia are programs that are planned and conducted by the corporate community in conjunction with ObesityWeek<sup>SM</sup> 2014. Corporate Sponsored Symposia may be directed toward American Society for Metabolic and Bariatric Surgery (ASMBS) and/or The Obesity Society (TOS) participants; these events provide attendees with additional educational/informational opportunities. Program content and product information are the sole responsibility of the corporate sponsors. Symposia are scheduled to be conducted adjacent to scheduled ObesityWeek scientific/educational sessions and will be held during the event Sunday, Nov. 2, Tuesday, Nov. 4 and Wednesday, Nov. 5. All symposia will take place at the Westin Boston Waterfront.

ASMBS and TOS cannot guarantee that similar topics will not be scheduled for other Corporate Support. **ASMBS and TOS reserve the right to offer a different time slot than requested if there is a conflicting activity being held by ObesityWeek or one of the Societies.** This will ensure maximum potential attendance. Up to four corporate sessions may be scheduled during each of the following time slots:

◆ Sunday, November 2	7:00 PM-9:00 PM
◆ Tuesday, November 4	6:45 AM-8:00 AM
◆ Tuesday, November 4	7:00 PM-9:00 PM
◆ Wednesday, November 5	7:15 AM-8:30 AM
◆ Wednesday, November 5	7:00 PM-9:00 PM

**Symposium Sponsorship Fee: \$25,000**

## Guidelines

**Application** Organizations that want to conduct a corporate sponsored symposium must complete the application form and include a complete program description and agenda for review and approval. Only applications completed in full will be considered.

**Review of Applications** Symposia will be reviewed and approved on a first-come, first-served basis. A letter of agreement from a pharmaceutical, device or medical education provider organization must accompany the submitted application. Applications without the authorization letter will not be reviewed.

**Deadlines** Applications, authorization letters and other required documentation must be received by **July 15, 2014**.

**Eligibility** Sponsoring organizations are not required to exhibit at ObesityWeek 2014 in order to hold a Corporate Supported/Sponsored Symposium.

**Notification** Organizations will be notified as soon as possible, but no later than **July 30, 2014** regarding acceptance and placement of their Corporate Supported/Sponsored Symposia.

**Endorsements** ASMBS and TOS do not endorse or co-sponsor Corporate Supported/Sponsored Symposia.

**Continuing Education Credits** ASMBS and TOS do not provide continuing education credits for corporate symposia. If CME, CPE, or CEU credit is to be offered, the accredited provider must be listed on the application form.

**Logistics** Symposia organizers are responsible for all speaker invitations and fees, logistical arrangements, financing, continuing education credits, promotion other than those mentioned above or following, and all other aspects of the symposium.

**Rules and Policies for Videotaping** Audio or videotaping of your session is permitted. Selection of the vendor and all associated expenses are the responsibility of your company.

**Videotaping (cont.)** ObesityWeek will supply contact information for official vendors; however, you are not obligated to use these vendors. Planning companies will be responsible for providing certificates of insurance for any outside vendors per specifications of the facility.

**Hotel Reservations for Sponsors** Corporate Sponsored Symposia speakers and staff are responsible for booking their own hotel rooms for use during ObesityWeek. Rooms may be booked either through the ObesityWeek housing site or separately.

**Use of The ObesityWeek, ASMBS or TOS' Name** ASMBS and TOS must review and approve all promotional and program materials if the event name or a society's name is to be used. All uses of the event and societies' names must be approved prior to the meeting.

THE USE OF THE ASMBS AND/OR TOS LOGOS ARE NOT PERMITTED ON YOUR PROGRAM MATERIALS. However, you may use the ObesityWeek 2014 logo, which will be provided upon acceptance of symposium.

One of the following phrases must accompany any use of ObesityWeek 2014 logo: 1) while attending ObesityWeek 2014, OR 2) being held in conjunction with ObesityWeek 2014.

## Benefits

- ◆ Complimentary one-time use of the meeting pre-registered attendee email list. TOS and ASMBS must review and approve all pieces prior to sending. ObesityWeek will provide the list as an Excel file for supporters to sort and filter as they choose. The following information will be provided: Full name, suffix, company name, address, country. Email addresses and fax/phone numbers will not be provided.
- ◆ Sponsors may choose to advertise their program with a printed insert for the conference registration bags, for an additional fee of \$2500 (exclusive of any design, printing and shipping costs). Inserts may not be larger than 8 1/2" x 11" and must be pre-approved by ObesityWeek. Please submit proposed inserts in PDF format for approval to Brent Schwartz at [brent.schwartz@blackwoodcme.com](mailto:brent.schwartz@blackwoodcme.com) no later than **Sept. 16, 2014**. Sponsoring company is responsible for reproduction and shipping of insert. Fees for inserts will be added to corporate sponsorship invoices.
- ◆ Opportunity to place symposium online registration link on the ObesityWeek meeting Symposium web page.
- ◆ Corporate Supported/Sponsored Symposia will be listed on the ObesityWeek Symposia website page, in promotional materials and Final Program, and onsite at the meeting.
- ◆ All symposia will be promoted on an ObesityWeek produced sign to be displayed in the registration area. The sign will include date, location, program title, supporting company and logo if provided by specified production deadline.

**Applications Must Be Completed In Their Entirety Upon Submission.** ASMBS and TOS must receive program title, description, proposed speakers and a program agenda prior to review of the application. Incomplete applications will not be considered. A letter of agreement from the supporting/sponsoring pharmaceutical, device or provider organization must accompany submitted applications. Applications without the authorization letter will not be reviewed.

**Applications are due by July 15, 2014.** Applications submitted after this date will be accepted as long as space is available. You will receive email notification confirming receipt of your application within two business days. Acceptance letters will be mailed by **July 30, 2014**.

**Don't miss  
 this opportunity to  
 connect with the  
 leading players in  
 the field of  
 obesity from  
 world-renowned  
 speakers,  
 researchers and  
 clinicians  
 to educators,  
 advocates,  
 policymakers  
 and educators.**

**Name of Company Supporting Program** \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

**Name of Company Planning Program** \_\_\_\_\_

(A primary contact must be listed. This person will be main point of contact for all aspects of the program.)

Primary Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone Fax \_\_\_\_\_

Email \_\_\_\_\_

**Program Information\*\***

Program Title \_\_\_\_\_

\_\_\_\_\_

Proposed Faculty \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Program Description (Must be 100 words or less) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Anticipated Attendance \_\_\_\_\_

\*\*If there are any changes in the title, description, or speakers please notify Brent Schwartz by email at [brent.schwartz@blackwoodcme.com](mailto:brent.schwartz@blackwoodcme.com). Printing deadlines will be provided. Changes received after print deadlines will NOT be included in the onsite publications.

**Obesity professionals from around the world gather to discuss and disseminate the state-of-the-art information on obesity research and clinical care.**

### CME/CPE/CEU

Accredited Provider \_\_\_\_\_

The following is required for all CME/CPE/CEU programs.

**Name of Company Supporting Program** \_\_\_\_\_

(A primary contact must be listed. This person will be main point of contact for all aspects of the program.)

Primary Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

### Education Information

Summary of Needs Assessment with References and Desired Result \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Learning Objectives \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Evaluation Process (Please provide a description of the evaluation process and expected outcomes as related to the needs assessment. \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Accreditation Statement \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Disclosure Statement \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**ObesityWeek provides essential educational and networking opportunities and forums for increasing knowledge, stimulating research, and promoting better treatment for those affected by this disease.**

## Date/Times Preference

Times are contingent upon the finalization of our educational program. Due to limited space availability, ASMBS and TOS cannot guarantee that similar topics will not be scheduled simultaneously. There will be up to four symposia per time slot and availability is subject to change. ASMBS and TOS reserve the right to offer a different time slot than requested if there is a conflicting activity being held by ObesityWeek or one of the Societies. This will ensure maximum potential attendance.

Please rank the following time slots in order of preference:

- \_\_\_\_\_ Sunday, November 2, 7:00 PM-9:00 PM
- \_\_\_\_\_ Tuesday, November 4, 6:45 AM-8:00 AM
- \_\_\_\_\_ Tuesday, November 4, 7:00 PM-9:00 PM
- \_\_\_\_\_ Wednesday, November 5, 7:15 AM-8:30 AM
- \_\_\_\_\_ Wednesday, November 5, 7:00 PM-9:00 PM

Room assignment for symposia is the sole responsibility of ObesityWeek. Planning organizations may not negotiate room space with hotels. All space assignments are final. ObesityWeek reserves the right to change meeting-space assignments based on final numbers for the group.

**Logistical Arrangements** All food and beverage, hotel reservations, speaker ready rooms, and logistical arrangements are the responsibility of the symposia supporter/sponsor. Upon acceptance of the symposium, ASMBS and/or TOS will provide the facility contact information to the symposium supporter/sponsor's primary contact. ObesityWeek assumes no responsibility for any of the following: hotel reservations, additional room rental, food and beverage charges, audiovisual equipment fees, service charges associated with symposia room or equipment, speaker charges or arrangements, or credit designation or certification.

## Invoice Information

Please complete the following information regarding invoicing. ObesityWeek will send the invoice to :

Contact Name \_\_\_\_\_

Name of Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Invoices will be mailed on **July 30, 2014**. Organizations that cancel confirmed programs after **July 30, 2014** are subject to a \$5,000 cancellation fee. Payment is requested by check only.

Submit application to:

Brent Schwartz  
c/o Blackwood CME  
900 Route 168, Suite A-2 First Floor  
Blackwood, NJ 08012  
brent.schwartz@blackwoodcme.com  
856.232.2312 fax

Submit payment to:

ObesityWeek  
P.O. Box 75682  
Baltimore, MD 21275-5682

## Questions?

Contact Brent Schwartz | 856.364.3601 cell | [brent.schwartz@blackwoodcme.com](mailto:brent.schwartz@blackwoodcme.com)